



## ABOUT THE MODULE

This module supports individuals in their pursuits of becoming entrepreneurs. It provides the essentials of entrepreneurship from finding opportunities to sustaining their success and building their character.

## THE TWIST

It's time to explore your entrepreneurial universe!

Entrepreneurs create their own world and explore it as they go. This training encapsulates this through characterising the participants as astronauts and having each session be a new realm with new planets to discover.



## OBJECTIVES



Explore entrepreneurial models and their unique characteristics, fostering an innovative mindset



Develop market research proficiency for effective market entry strategies



Enhance financial literacy and budgeting skills for entrepreneurial success



Cultivate leadership, team management, networking, and ethical considerations for sustainable entrepreneurship

## SESSIONS

- **Unit 1: Realm of the Astronaut**
  - **Session 1:** What is an Entrepreneur?
  - **Session 2:** Innovation and creativity
  - **Session 3:** Goal setting and strategy
- **Unit 2: Realm of the New**
  - **Session 4:** Design thinking skills
  - **Session 5:** Research and analysis
  - **Session 6:** M&E
- **Unit 3: Realm of Connection**
  - **Session 7:** Effective communication
  - **Session 8:** Networking and pitching
  - **Session 9:** Goal setting and strategy
- **Unit 4: Realm of Legacies**
  - **Session 10:** Continuous improvement
  - **Session 11:** Mentoring
  - **Session 12:** Coaching

 **Eager Entrepreneurs**

 **12 Sessions**

 **90 Minutes Per Session**

 **12-20 Participants Per Session**



**READY FOR YOUR ADVENTURE?**

