TICK-IT
DESIGN THINKING

DOLOCTOPUS

ABOUT THE MODULE

This module empowers rising leaders and entrepreneurs with crucial skills for developing and leading impactful initiatives and starting up businesses using evidence-based methods.

THE TWIST

Book your flight ticket and explore the vast possibilities of initiatives & startups!

The training unfolds as an expedition through the world of design thinking, providing participants with passports to travel between distinct stages, earning visas for various stages and learning skills from their culture along the way. By the end of each unit, we stamp on their visa symbolizing that they have completed their exploration within that stage.

OBJECTIVES

Explain and understand the design thinking process	Understand and apply the 5 stages of design thinking	Build and enhance the necessary skills for the different stages of design thinking	Equip participants with the right knowledge and practices for leading on initiatives or initiating start ups

SESSIONS

- *Check-In*
  - **Session 1:** Introduction and Overview
- *Boarding*
  - **Session 2:** Design Thinking Process
- *Unit 1: Empathize*
  - **Session 3:** User-Centered Approach & Client Persona
  - **Session 4:** Market Validation
- *Unit 2: Define*
  - **Session 5:** Strategic Thinking
- *Unit 3: Ideate*
  - **Session 6:** Innovative Mindset

- **Session 7:** Professional Etiquette
- **Session 8:** Business Model
- *Unit 4: Prototype*
  - **Session 9:** Prototyping & Pitching Skills
- *Unit 5: Test*
  - **Session 10:** Organization Skills
  - **Session 11:** How to Deal with Stakeholders
- *Summit*
  - **Session 12:** Pitching

Rising Leaders and Entrepreneurs

12 Sessions

90 Minutes Per Session

12-20 Particpants Per Session

READY FOR TAKEOFF?

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